

CULTURE ABOUT

WAIN: Producer Extraordinaire

FEATURE 13 OCT • WRITTEN BY IAIN JOHNSON

Photo Credit: Artist EPK

Currently preparing to relocate to Los Angeles in November 2025, music producer WAIN is carving out a distinctive path defined by versatility, precision, and emotional depth. With a passion for crafting music that connects on a human level, WAIN approaches every project as both an artist and a collaborator.

WAIN's focus lies in collaboration and community. His ultimate goal is simple yet powerful: to make music that resonates deeply, moves people, and stands the test of time.

Still Colorful, released in July, isn't just a debut album — it's a statement of intent from an artist who clearly understands both the emotional and technical sides of music-making. Across eight tracks, the producer, songwriter, and mix engineer builds a world that's at once intimate and cinematic, grounded in raw human feeling yet elevated by modern production finesse.

WAIN, who's already made his mark through collaborations with artists across the U.S. and U.K., steps fully into his own creative universe here — and the result is quietly stunning. Still Colorful is a tapestry of moods and voices: each track features a different vocalist and co-writing team, yet everything feels bound by WAIN's signature touch — that warm, acoustic heart beating under layers of carefully sculpted sound. It's cohesive but never repetitive; deeply personal yet universal in its themes of uncertainty, growth, and identity.

From the first listen, you can tell WAIN's a detail-obsessed craftsman. The production is immaculate — guitars and piano are recorded with tactile warmth, vocals sit perfectly in the mix, and subtle electronic flourishes add lift without ever overpowering the organic soul of the music. Every sound feels intentional but never sterile — a balance that only comes from someone who truly loves both storytelling and sonic architecture.

Thematically, Still Colorful feels like a meditation on finding beauty in imperfection. There's a quiet optimism running through the melancholy — an awareness that life's color doesn't vanish in hard times, it just shifts hue. You can hear that duality in every track: wistful but hopeful, restrained but emotionally charged.

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What makes him stand out is the emotional intelligence behind all of his work. WAIN doesn't just showcase his skills — he curates a conversation between different artists and perspectives, letting each voice bring its own shade to the palette. One song might lean into folk-pop tenderness with shimmering guitars and airy harmonies; the next might drift toward cinematic pop, full of slow-building tension and release. Yet throughout his music, WAIN's production glues it all together — like a film director who knows exactly how to draw out the

right emotion from every scene.

There's also something poetic about where WAIN is in his journey right now. With his relocation to Los Angeles on the horizon, Still Colorful feels like both a conclusion and a beginning — a portfolio of who he's been and a promise of where he's headed. It's the sound of an artist who's mastered the craft enough to let go of perfection and instead chase connection.

In a world full of overproduced pop and disposable playlists, WAIN's music is refreshingly human.

He has delivered a debut that lives up to its name — a reminder that life, even in its uncertain shades, is still colorful.

“Still Colorful” is available now on all major streaming platforms



Still Colorful

Preview **Wain**

Save on Spotify

- | | | |
|---|----------------------------------|-------|
| 1 | Three or Four
Wain, YALI | 03:09 |
| 2 | Take Me Home
Wain, Tay Lerner | 03:08 |
| 3 | Hit the Ground
Wain, Nitzan | 03:10 |

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